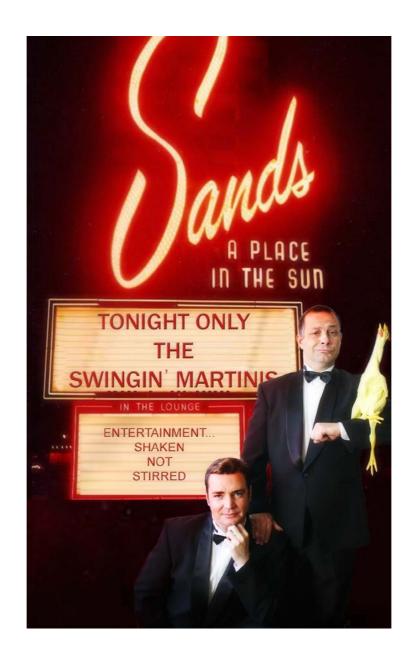
# The Swingin' Martinis

By Red Chair



# PRESENTER'S INFORMATION



# **Contents**

| COMPANY PROFILE       | 3 |
|-----------------------|---|
| ABOUT THE SHOW        | 3 |
| PERFORMANCE SPECIFICS | 3 |
| AUDIENCE ENGAGEMENT   | 4 |
| MARKETING             | 4 |
| PRODUCTION DETAILS    | 7 |
| CONTACTS              |   |

# **COMPANY PROFILE**

Red Chair is a Queensland-based performing arts and event management company. Recognised nationally as a major producing and touring body for culturally diverse works, our current productions include Flamenco Fire, Nadia & the Blue Flamingo, The Red Velvet Lounge, The Treasure of Captain Curlylocks, The Swingin' Martinis, Acoustic Guitar Spectacular, Women in Voice and the SOULO music series.

#### **ABOUT THE SHOW**

# SHOW SYNPOSIS

The Swingin' Martinis is a 40-min interactive music/comedy show performed in stylish black tuxedos.

#### **ACKNOWLEDGEMENTS**

John Reid & Vincent Nowell – Writers/Performers

#### **BIOGRAPHIES**

John Reid began his entertainment career back in 1987 as the lead singer of a Goth/Punk band called 'The Cursed'(this gave him an excuse to dress up as a Vampire...the seeds were sewn.) Soon he became one Third of a Busking Trio which performed regularly at Expo '88, this opened his eyes to a whole world of entertainment possibilities which spilled over into each of the boy's performing careers. Soon these busking lads formed a rock band (Love Child) with John as the Lead Singer- summoning the Spirit of Jim Morrison- who went on to win the 1989 Queensland Rock awards, beating a little known 'Powderfinger. In 1992, John headed over to Europe for a year where he busked wherever he could and came back to play the pub and club scene with his Comic/ Musical Duo 'Psycho Therapy'. By 1998 John felt that the music was interrupting his nonsensical rantings and left to pursue a career in extreme silliness... he'd finally found his true calling...

Vinny Nowell's experience includes performances in shows and bands throughout Australia, Europe, USA, London, Hong Kong, Fiji, and New Zealand providing entertainment for distinguished clientele and companies including Sir Richard Branson, Premier Peter Beattie, Mercedes Benz, Qantas, Sheraton Resorts, American Express, P&O and the Hilton chain to name a few. He has also written and recorded a top selling album in Germany with national distribution, world expo contacts as well as 2 times first place honours at Australian Academy of Music Awards.

#### PERFORMANCE SPECIFICS

#### **DURATION**

Act 1 - 40mins

#### SUITABLE VENUES

Most venues – indoor & outdoors

#### MAXIMUM NUMBER OF PERFORMANCES PER WEEK

12 performances

#### MINIMUM BREAK BETWEEN PERFORMANCES

100 minutes

# **LICENCING AGREEMENTS**

N/A

# **APRA OBLIGATIONS**

Presenters require APRA license

# **TOURING PERSONNEL**

The touring party consists of 3 people.

| Name            | Role               |
|-----------------|--------------------|
| John Reid       | Performer          |
| Vincent Nowell  | Performer          |
| Philip Dunbavan | Stage/Tour Manager |

PERFORMANCE HIGHLIGHTS (Too many to list a history!)

| Year | Venue  | Number of performances |
|------|--|------------------------|
| 2013 | Parliament House (Canberra)                  | 1                      |
| 2013 | Crown Casino (Melbourne)                     | 1                      |
| 2013 | Custom's House (Brisbane)                    | 1                      |
| 2012 | The Tivoli (Brisbane)                        | 1                      |
| 2007 | Premier's Ball – Parliament House (Brisbane) | 1                      |
| 2007 | Arnott's (New Zealand)                       | 1                      |
| 2006 | Mercedes – Hilton Ballroom (Hong Kong)       | 1                      |

# **AUDIENCE ENGAGEMENT**

# **OVERVIEW**

At least 50% of the show is performed amongst the audience and this makes the show unique.

# **DESCRIPTION / DETAILS**

If performing to over 300 people, 2 follow spots will be required or a video camera capturing the show on a larger screen.

# **COST**

N/A

# TARGET AUDIENCE FOR COMMUNITY ENGAGEMENT

Secondary (Yrs 11 - 12); 18-30 years; 30-60 years; 60years +; Family

# **MARKETING**

#### MARKETING COPY

One line

With a double scoop of comedy, a generous serving of musical mayhem and some good old slapstick. The Swingin' Martinis have put together a cocktail that any self respecting Swinger will not want to miss out on!

#### Short

Take a couple of swingers, hand them microphones, slip them into tuxedos & what do you have?

The Swingin' Martinis!!

With a double scoop of comedy, a generous serving of musical mayhem and some good old slapstick. The Swingin' Martinis have put together a cocktail that any self respecting Swinger will not want to miss out on!

#### Extended

Johnny and Vinny have worked together in various guises for nearly 20 years and it shows! They share the same dress sense (nothing less than a tuxedo) and from the very second they enter the room there is an energy and expertise to their show that is staggering.

They swing their way through an array of classic tunes that have the audience singing (and dancing) along at a cracking pace! But make no mistake, this show is not just about a couple of guys who can sing well, it is also a classic comedy double act that has elements of voluntary and contagious audience participation. And whether the boys are performing to an audience of 15 or 1500 their humour and enthusiasm is universal and seems to bring everyone out of their shell.

The Swing in' Martinis have entertained many audiences from across Australia and throughout New Zealand, Fiji and Hong Kong. They have also performed for many major clients including: Mercedes Benz, Microsoft, Toshiba, Caltex, QANTAS, AMP, Toyota, McDonalds and Arnotts to name a few. They have also had the honour of performing to high profiled political leaders throughout Australia as well as celebrities such as Sir Richard Branson.

The songs range from Frank Sinatra/Dean Martin classics through to the Proclaimers via ABBA and Tom Jones, which are all fused together in a tight 40-minute show ... As the expression goes ... "There's something for everyone!".

With a show that is high energy, musically entertaining, interactive and a whole lot of fun, many clients have felt the urge to say "Dean and Jerry live again".

#### MARKETING SUMMARY

Key Market Segments: Secondary (Yrs 11 - 12); 18-30 years; 30-60 years; 60years +; Family The show is perfect for stand alone performances as well as Morning Melody style presentations and special functions.

#### MEDIA QUOTES

Energetic, Chaotic and a lot of fun - Courier Mail

#### **AUDIENCE REVIEWS**

"You guys were great! It was a shame to see you leave the stage" -Toshiba, USA

- "That was great, well done boys"
- -Sir Richard Branson
- "Your show really made the night"
- -Microsoft
- "Awesome guys-we were all in fits of laughter"
- McDonalds, NZ

# **COLLEAGUE RECOMMENDATIONS**

You guys made the night an event to remember.
John Marc
Formerly at Surfers Paradise Management (Entertainment)
0438383331

#### VIDEO LINKS

http://www.swinginmartinis.com/live.html







#### MARKETING MATERIALS

- Press kits Media releases, Company & Individual biographies, Testimonials, Publicity photographs / press clippings
- Artist availability for interviews
- Raw artwork for handbills & posters with images for venue's own use
- High resolution proofs for art work for press ads
- Raw video footage suitable for website links

Red Chair will also provide marketing and promotion support for the tour including advertising through Red Chair's website (approx 30,000 hits per month) and e-news

(4,500 active readers), support with the creation and distribution of tour specific media releases, coordination of interviews and other media requests.

#### CONTENT WARNINGS / AUDIENCES TO AVOID

The show is cheeky, without being crude. We work regularly at family orientated events and venues.

#### SPONSOR OR OTHER ACKNOWLEDGEMENTS

Red Chair logo to feature on all promotional material.

# **TEACHER'S RESOURCES**

N/A

#### PRODUCTION DETAILS

#### **TECHNICAL SUMMARY**

Simple technical requirements – possible for these to travel with the touring party. To minimise weekly fee, 1 x sound/lighting technician is requested to be supplied by presenter.

# **EXAMPLE SCHEDULE**

6.00pm Bumpin 6.30pm Soundcheck 7pm Performance

# **CREW REQUIRED FROM VENUE**

1 x sound/lighting operator

#### **STAGE**

Min.  $3m \times 4m$ 

#### LIGHTING

- \* Substantial lighting wash on the performance area including stage and the dance floor
- \* Room lighting is required to be dimmed slightly
- \* If performing to over 300 people, 2 follow spots will be required or a video camera capturing the show on a larger screen.

#### SOUND

- \* quality PA (production can supply if required)
- \* 2 x Hi-quality handheld wireless microphones to be supplied (not Karaoke-style microphones)
- \* 1 CD player
- \* 1 reverb unit
- \* minimum 1 fold-back wedge

# $\mathsf{AV}$

- If performing to over 300 people, 2 follow spots will be required or a video camera capturing the show on a larger screen.

# **WARDROBE**

Red Chair to supply
All costumes

Venue to supply

1 x dressing room

# FREIGHT NOTES

Everything & everyone can travel in one vehicle. It is possible for production to travel with PA.

# **CRITICAL ISSUES**

N/A

# **CONTACTS**

Angie Dunbavan Producer Red Chair

P: 07 5473 9498 / 0402 246 593

E: <a href="mailto:angie.dunbavan@redchair.com.au">angie.dunbavan@redchair.com.au</a>
M: PO Box 297, Coolum Beach Q.4573